



All you need to do is schedule your classes, and we will take care of the rest!

PRICING INCLUDES:

- ▶ Direct mail invitations (excluding the "Instructor" package)
- ▶ Design, deployment, and management of Facebook ad marketing for life of campaign
- ▶ 3-touch email sequence
- ▶ Custom landing page for online registrations
- ▶ Email and Text Message Reminders
- ▶ Dedicated Call Center for inbound RSVP and confirmations
- ▶ ProspectConnect Event Management System
- ▶ WebinarConnect platform for high converting, interactive webinar events
- ▶ Pre-loading of webinar presentation, handouts, poll questions
- ▶ Acuity Scheduling Calendar (if needed)
- ▶ Webinar Coaching and Support before, during, and after webinar event
- ▶ Complete breakdown of webinar stats and analytics
- ▶ Post-webinar video trimming and "Watch the Replay" email sent to all registrants

PRICING TIERS:

Instructor - Only \$2,500

Targeted social media
Average 15-25 registered households
Average of 6-12 attending households

Educator - Only \$3,700

4,000 mail invitations + digital (FB)
Average 20-25 registered households
Average of 12-15 attending households

Professor - Only \$4,750

5,500 mail invitations + digital (FB)
Average 28-34 registered households
Average of 16-20 attending households

Dean - Only \$6,150

7,500 mail invitations + digital (FB)
Average 35-45 registered households
Average of 22-26 attending households

Please note: All registration and attendee averages vary by both topic and area. No guarantees.

**To Learn More - Contact Your Academic Coordinator Today!
(704) 845-9030**